

How to Use the 5-Day Twitter Kick-Start Kit Content Calendar

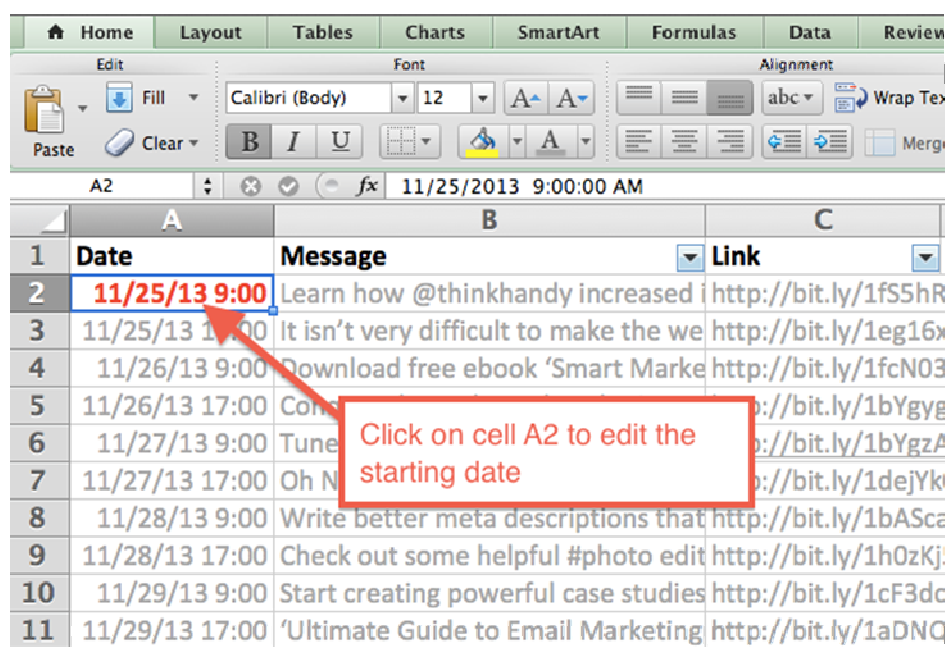
So you've downloaded the 5 Day Kit and you want to use the 60 pre-written, high-quality tweets we've provided for you? Awesome! Here's how you get started:

1.) Setup HubSpot's Social Inbox

Social Inbox is a social media monitoring and publishing tool that you can use for free with a [Free Trial of HubSpot](#). Sign up by [filling out the form on this page](#) so you can start scheduling your 60 Tweets! Keep this document open, because you'll be back here in a minute.

2.) Select The Start Date for Your First Tweet

Now, we'll want to set the starting date for your first tweet. Open the Excel Document that you downloaded titled "60 Tweets" and click on cell A2. You'll want to change the MM/DD/YYYY in the date column to be the first day you'll begin tweeting (see below screenshot for an example). Why not make it tomorrow? Once you fill this in, all the remaining cells in the date column will update to spread out the tweets over the next 30 days. **IMPORTANT:** Remember to save the newly updated spreadsheet. Then, save out of it. You'll be using it soon!

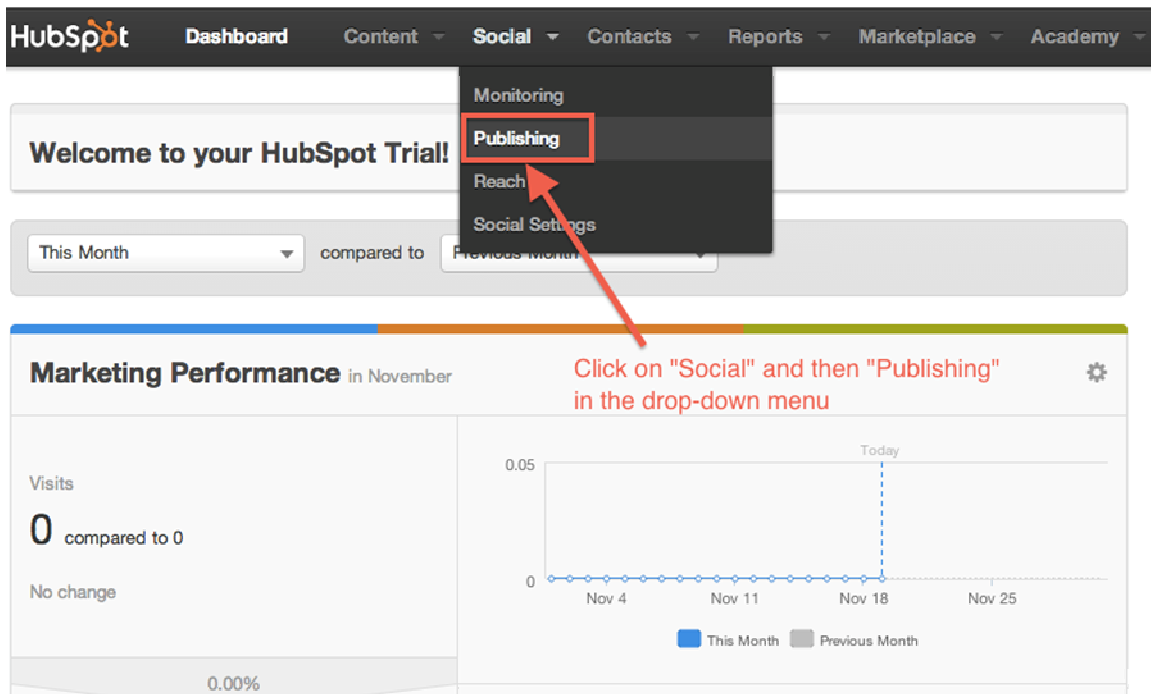


| | A | B | C |
|----|----------------|--|----------------------|
| 1 | Date | Message | Link |
| 2 | 11/25/13 9:00 | Learn how @thinkhandy increased i | http://bit.ly/1fS5hR |
| 3 | 11/25/13 11:00 | It isn't very difficult to make the we | http://bit.ly/1eg16x |
| 4 | 11/26/13 9:00 | Download free ebook 'Smart Marke | http://bit.ly/1fcN03 |
| 5 | 11/26/13 17:00 | Com | http://bit.ly/1bYgyg |
| 6 | 11/27/13 9:00 | Tune | http://bit.ly/1bYgzA |
| 7 | 11/27/13 17:00 | Oh N | http://bit.ly/1dejYk |
| 8 | 11/28/13 9:00 | Write better meta descriptions that | http://bit.ly/1bASca |
| 9 | 11/28/13 17:00 | Check out some helpful #photo edit | http://bit.ly/1h0zKj |
| 10 | 11/29/13 9:00 | Start creating powerful case studies | http://bit.ly/1cF3dc |
| 11 | 11/29/13 17:00 | 'Ultimate Guide to Email Marketing | http://bit.ly/1aDNQ |

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3.) Login to HubSpot and Go to Social Inbox

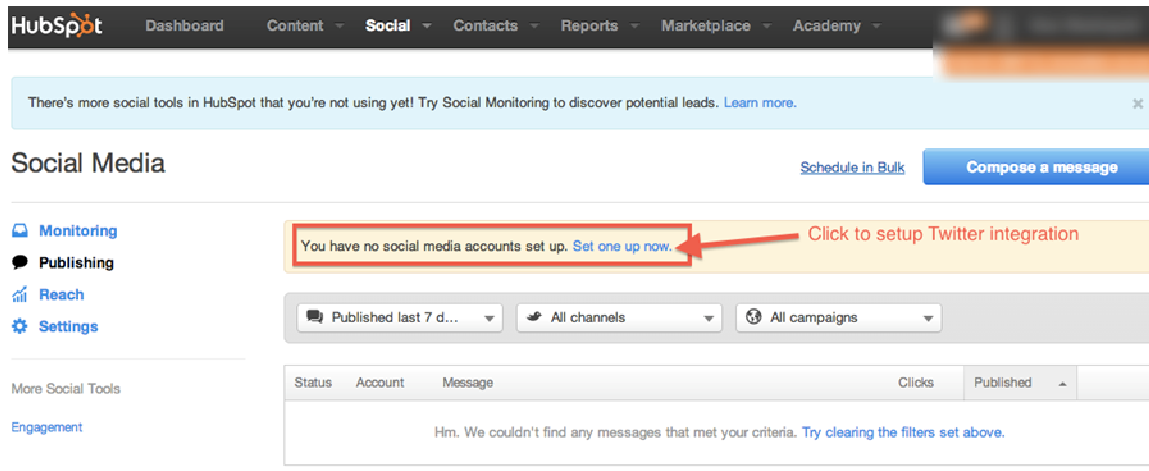
Using your HubSpot login, go to the dashboard and click on the “Social” drop-down and then the “Publishing” option (see screenshot below)



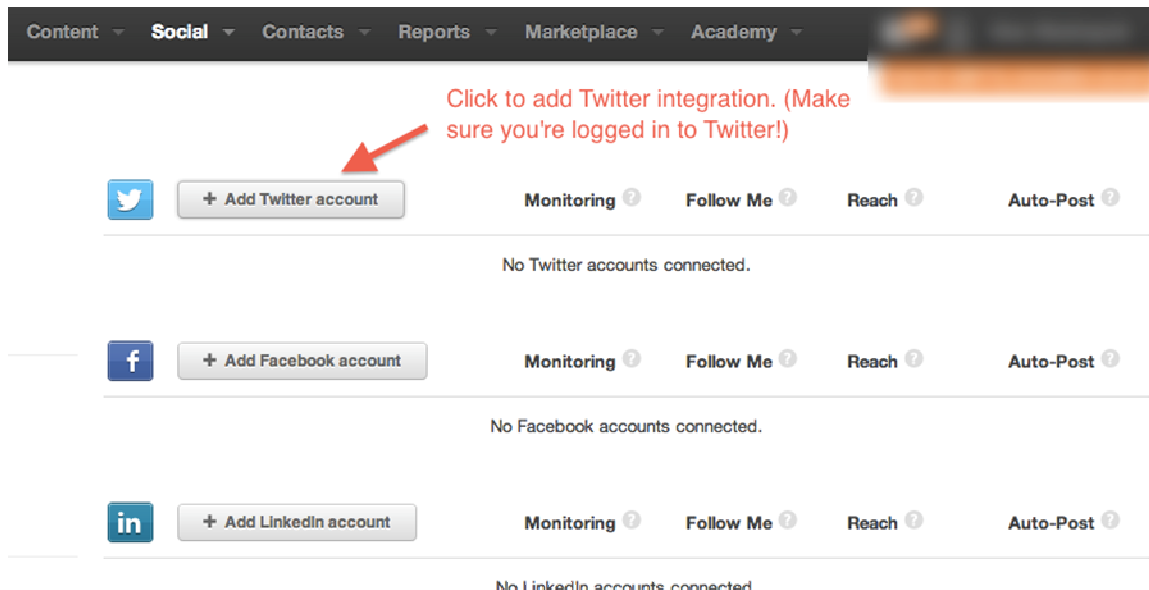
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4.) Connect Your Twitter Account to Social Inbox

Next, you'll want to connect your Twitter account with Social Inbox. Click on "Set one up now" when you get to the social publishing page:



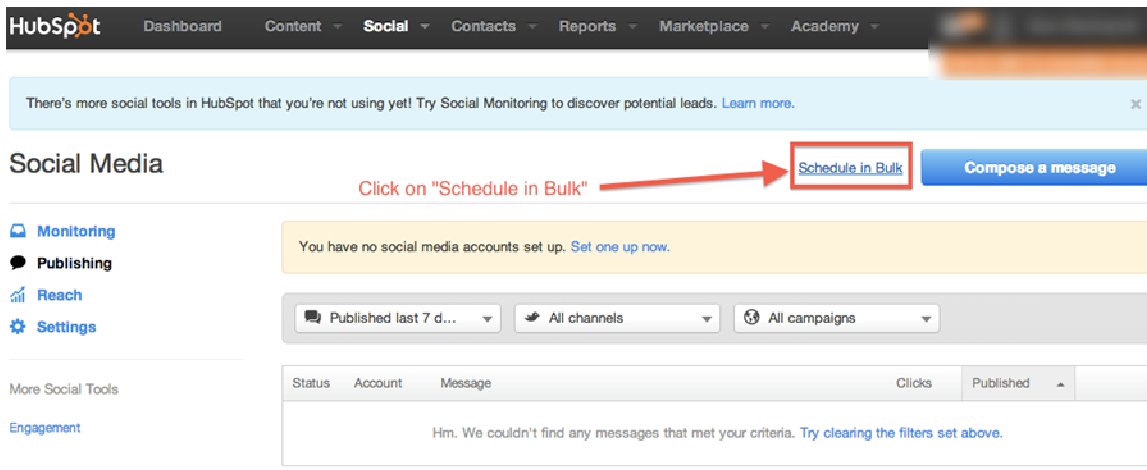
On the next screen, follow the instructions to connect your Twitter account:



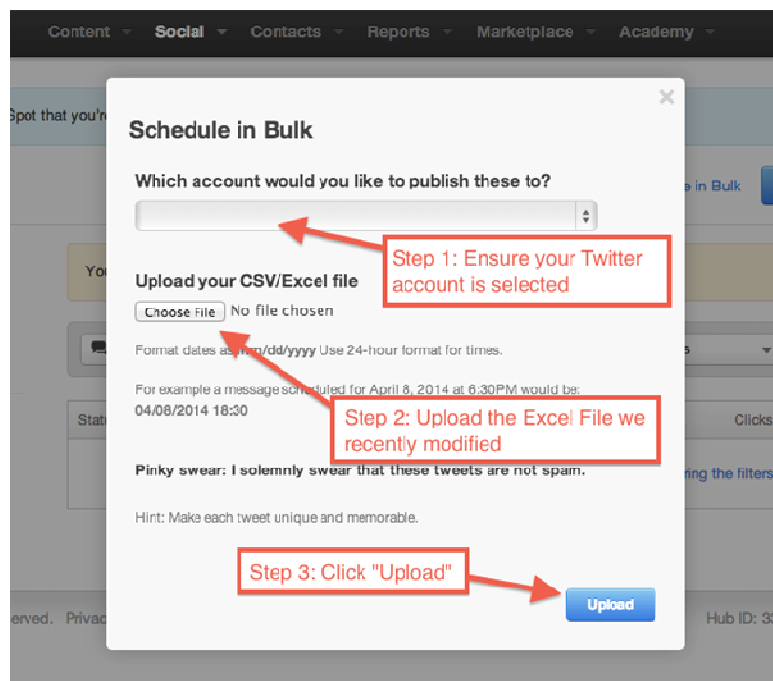
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5.) Upload the “60 Tweets” File to Schedule Your Tweets

Go back to Social Publishing and click on “Schedule in Bulk”:



On the pop-up window, make sure your Twitter account is selected in the dropdown, choose the “60 Tweets” file from your computer and then click “upload. See the proceeding screenshot for an example:



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Holy moly, you're done! Here's what the confirmation screen looks like:

